



*Student list*



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## **MEMORANDUM OF UNDERSTANDING**

**between**

### **Street Cause Hyderabad**

Moghal Emami Complex, Street Number 7,  
Veer Nagar, Chintal, Hyderabad, Telangana 500004

**and**

### **Geethanjali College of Engineering and Technology**

Cheeryal(V), Keesara(M), Medchal (Dist), Telangana

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తెలంగాణ తెలంగాణ TELANGANA

Sand BA 287355

Tran Id: 240127092350385606  
Date: 27 JAN 2024, 09:25 AM  
Purchased By:  
G R RAVINDER REDDY  
S/o RAJA REDDY  
RAJ HYDERABAD  
For Whom  
TEJA EDUCATIONAL SOCIETY

SAKINALA PANDU  
LICENSED STAMP VENDOR  
Lic. No. 23/10/006/2023  
Ren.No. 23-10-006/2023  
2-66 RAGHUNATHPURAM  
VILLAGE, RAJAPETA  
MANDAL, YADADRI-  
BHUVANAGIRI DISTRICT  
Ph 9052781238

This Memorandum of Understanding ("MOU") is executed on this day 1<sup>st</sup> February 2024

BETWEEN

**Street Cause Hyderabad** represented by **Mrs. Sahithi Sai, President** is having registered office at Moghal Emami Complex, Street Number 7, Veer Nagar, Chintal, Hyderabad, Telangana 500004

Hereinafter called Party-I: and Point of Contact: Sahithi Sai

AND

**Geethanjali College of Engineering and Technology** represented by **Dr. S. Udaya Kumar, Principal**, Geethanjali College of Engineering and Technology, Cheeryal(V), Keerjara(M), Medchal (Dist), Telangana 501301



Hereinafter called Party-II: and Point of Contact:

1. Dr. A. Sita Madhavi, Professor of Department of Management Studies.
2. Dr. J. Pardha Saradhi, Professor of Department of Management Studies.

This MoU will be in effect from the date of signing and till either of the parties would like to come out of the understanding with prior notice to the other party.

**RESPONSIBILITIES OF PARTY-I:**

1. To provide information on all the activities conducted at different locations by different student groups/volunteers/members.
2. To permit students to use the information in their major project works, internships and to permit faculty and students to write articles and publish.
3. Encourage students volunteering and field work.
4. Conducting expert talks and workshops on CSR, identifying social needs, design thinking to solve social issues and so on.

**RESPONSIBILITIES OF PARTY-II:**

1. Provide publicity to the activities conducted by Street-Cause Hyderabad in terms of Publications, Article writing, Blogs, Verbal presentations in conferences and digital media.
2. Volunteering by majority of students around 25 hours per semester.
3. Collaborate to promote causes related marketing through various channels.

**JOINT RESPONSIBILITIES:**

1. Areas of collaboration will be largely related to promotions and participation in cause related marketing.
2. Financial commitments or transactions are not made between the two parties.
3. Further areas of collaboration will be identified jointly on mutual written consent.

In WITNESS WHERE OF both PARTY-I and PARTY-II have signed this agreement on the date, month, year and place as mentioned hereunder.

On Behalf of Party-I

Signed

*V. Sahithi Sai*

(Mrs. Sahithi Sai)

Date: 1/2/24

Place:

Witnesses:

1. Name / Address / Signature
2. Name / Address / Signature
3. Name / Address / Signature

On Behalf of Party-II

Signed

*S. Udaya Kumar*

(Dr. S. Udaya Kumar)

Date:

Place:

Point of Contact

1. Dr. A. Sita Madhavi

*Sitambh...*  
1/2/24

2. Dr. J. Pardha Saradhi





Approved by AICTE, PCI and Government of Karnataka



An Autonomous Institution  
Approved by AICTE, PCI and Government of Karnataka  
1972-2009, 2010-2018

Dr. Naganani  
Student host

## MEMORANDUM OF UNDERSTANDING

*Between*

**T-Hub Foundation**

*And*

**Teja Educational Society (TES)**

July 2023



T-Hub Foundation, a not-for-profit company registered under Section 8 of the Companies Act, 2013, having its registered office at 1/C, 83/1, Raidurg Panmaktha, Near Hitech City, Ranga Reddi, Hyderabad – 500 081, Telangana. (hereinafter referred to as "T-Hub") represented by Mr. Mahankali Srinivas Rao, Chief Executive Officer (which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) of the FIRST PART

And

Teja Educational Society (hereinafter referred to as "TES") a society founded as per the laws of India, having its registered office/ office Cheeryala (V), Keesara (M), Medchal Dist., Telangana, India Pin Code-501301 represented by Mr.Gaddam Raja Ravinder Reddy, Chairman, TES (which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) of the SECOND PART

"Party" shall mean either T-Hub or Institution and "Parties" shall mean both Parties together.

#### I. Objective of the MoU

An intent to collaborate is established by this MOU. In compliance with legal regulations, and adhering to the principles of equality, mutual benefits, mutual trust, mutual assistance and complementary advantages, both organizations agree to work towards a long-term mechanism to promote cooperation in innovation ecosystem, supporting technology driven startup companies and thus creating a holistic ecosystem for advancements in innovation in the country.

#### II. Commercial engagements

The Kickstart program and membership cost is INR 20,50,000 plus 18% GST. (Twenty Lakhs and fifty Thousands plus 18% GST )

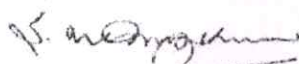
The member shall be invoiced in part, upon issue of the LMA (Letter of Membership Agreement) and the same shall be payable in phased manner.


- 30% of the payment to be with the MoU Execution
- 30% of the payment to be released before the commencement of the program
- 20% of the payment to be released before the start of the Masterclass program
- 20% of the payment to be released on the completion of the Masterclass program

#### III. Third Party beneficiary rights

The parties do not intend to create in any other individual or entity the status of a third-party beneficiary, and this MOU shall not be construed to create such status. The rights, duties and obligations contained in this MOU shall operate only between the parties to this MOU and shall insure solely to the benefit of the parties to this MOU. The provisions of this MOU are intended only to assist the parties in determining and performing their obligations under this MOU. The parties to this MOU intend and expressly agree that only the parties signatory to this MOU shall have any legal or equitable right to seek to enforce this MOU, to seek any remedy arising out of a party's performance or failure to perform any term or condition of this MOU, or to bring an action for the breach of this MOU.

#### IV. Independent Contractors



  
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the Parties shall not constitute a partnership, joint venture or agency. Neither Party shall have the authority to make any statements, representations or commitments of any kind, or to take any action, which shall be binding on the other Party, without the prior consent of such other Party.

## V. Areas of Cooperation

### A. Kickstart Program:

1. T-Hub will provide support in setting up an incubator centre at Teja Educational Society (TES).
2. TES associated Institutions Geethanjali College of Engineering and Technology & Geethanjali College of Pharmacy will be allowed access to the incubation center and to the Kickstart program.
3. This support will include guidance on the development of a process and framework for the incubator centre, including the creation of a playbook.
4. T-Hub will provide support in designing the incubation program and structure. This support will include guidance on the development of a comprehensive program framework, curriculum, and calendar of events, as well as assistance in defining the program's goals and objectives.
5. T-Hub will provide support in establishing an effective and efficient incubator centre within a period not exceeding 12 months.
6. T- Hub will provide support in marketing the program and secure desirable applicants for the program.
7. Hands-on learning opportunities will be provided to students by participating in incubator programs and working on entrepreneurial projects (10% of the batch size from TES group of institutions)
8. Out of the total number of students participating in the orientation program and psychometric test, appropriate 10 % of the students will be selected for the Kickstart program. In case of less participation, number of students will be selected in consultation with TES.
9. T- Hub will provide support in designing Standard Operating Procedures (SOPs) for selection of management team and their responsibilities for the Institute incubation center.
10. T-Hub will train Faculty by participating in the incubator as mentors, consultants, or advisors, providing them with the opportunity to apply their expertise and skills in a new and dynamic environment.
11. T-Hub will help identifying grants and facilitating guidance during the process of applying for grants with a possibility of handholding for getting grants.
12. T-Hub will provide the support for identifying organisations within/outside the government to implement MVPs/pilots of the teams already working at TES's incubation center. The startups will be assessed by our internal team and will be provided support as per stage.
13. Entrepreneurial education will be provided by T-Hub to students with a comprehensive education in entrepreneurship, including classes, workshops, and mentorship programs.

*S. Narayana*

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Cheeraj (M. Keesara (A.))



14. T-Hub will support students and faculty members in developing relationships with entrepreneurs, investors, and other key stakeholders in the industry through incubator programs and events. Review of the progress will be conducted every month with the teams from TES and representatives of T-Hub.

#### B. Manpower

1. T-Hub will allocate a dedicated resource to coordinate the establishment of the innovation incubator center at the institution.
2. T-Hub will provide support in identifying and training 8 – 12 faculty members at the institution to become incubator managers for the incubation program. The cost of the training will be covered by the program budget. After completing the training, the faculty members will be certified as incubator managers and will be responsible for managing and running the incubation center.
3. T-Hub will provide support in arranging an additional dedicated incubator manager if required by the institution. The cost of this additional resource will be borne by the institution.

#### C. Incubation Infrastructure

The institution is expected to provide dedicated space and infrastructure for the smooth operation of the incubator activities. The minimum space requirement is 40 square feet per person in the incubator center.

#### D. Additional Services:

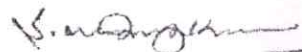
1. Access to various events, talks, and workshops organized by T-Hub will be provided to the institution, which will provide opportunities for learning, networking, and exposure to the latest innovations and trends in the industry.
2. The institution can take advantage of T-Hub's network of over 90 value partners. These partners will provide valuable resources and support for the incubator center, such as mentorship, investment, access to industry networks.
3. The institution, as part of this program, will have access to T-Hub's network of over 2000 startups.
4. Mutual branding opportunities during the program
5. Access to T-Hub's community events

#### E. Value Additions: Entrepreneurship Immersion Process

1. Students visit to T-Hub, T-Works, IIITH & ISB would be facilitated.
2. Startup founders' interaction with the students on their startup journey
3. T-Hub campus tour.
4. TES Out-Post in T-Hub (will be charged additional)

#### F. General Guidelines

1. The institution shall proactively participate in building the Innovation and Entrepreneurship culture amongst students.



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3. The institution shall provide constructive feedback and suggestions for improvement.
4. T-Hub shall mutually decide (and changing) membership fee, programs fee, number of participants to be invited, shortlisting of participants, deciding the venue for its activities.
5. The institution shall use the reference of this association in the right context as T-Hub's Academic Alliance Member after seeking permission from T-Hub.
6. The institution agrees to work in good faith and protect mutual goodwill of each other, its partners, and mentors.
7. The membership fee is non-refundable.

#### VI. Validity

This MoU shall be valid for a period of 1 (One) year from date of execution (or) from the date of commencement of the Kickstart Program, whichever is later.

#### VII. Dispute Resolution

In the event of any dispute or difference or question arising between the parties out of or in relation to or in connection with this MoU, both parties shall first attempt to amicably resolve their differences or disputes on the questions arising by mutual discussion within a period of one month. Upon failure of the parties to reach an amicable settlement, Parties agree that a dispute be submitted for final award to arbitration proceedings as per the Indian Arbitration Act. Hyderabad, Telangana will be the venue of the arbitration proceedings and the arbitration will be held in the English language.

#### VIII. Trademarks

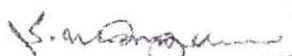
Neither Party shall use the other's name, trademark, logo, or other markings outside its organization without express written consent of the other Party, which may be withheld by the Party owning the same at its sole discretion. Provided that the either party may use the Other Party's name for credential purposes along with the respective Party's prior written approval. In the event such approval is granted, any use of either Party's trademarks shall be done in accordance with the guidelines provided by the respective Parties and both Parties shall not do anything which would negatively impact the trademark, legally or reputationally of the other Party.

#### IX. Termination

Subject to Clause VI above, either Party may terminate this MoU with advance notice of 1 month, in writing, and cannot be held liable, in any way whatsoever, if the objectives cannot be achieved. In the event of termination, any information gained from either Party by way of technical processes, and procedures in any published or verbal format shall be bound by the terms of Non-Disclosure Agreement as executed between the parties.

#### X. Confidential Information

Both Parties understand and acknowledge that during the performance of this MoU or otherwise, any Party receiving or becoming aware of the other Party's Confidential Information (Receiving Party) of the other



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For the purpose of this MoU, "Confidential Information" means any data or information that is proprietary to the Disclosing Party and not generally known in the public, whether in tangible or intangible form, in whatever medium provided, whether unmodified or modified by the receiving Party, and its representatives.

x. Notices

Any notice required or permitted to be given to a party under this MoU shall be in writing, shall be sent by post (registered or certified with postage prepaid), overnight courier of recognized international standing, personal delivery, or fax (if appropriate confirmation is received), or electronic mail (email) and shall be deemed to have been given when delivered.

Emails:

T-Hub: [legal@t-hub.co](mailto:legal@t-hub.co) with a copy to [sharma.aj@t-hub.co](mailto:sharma.aj@t-hub.co)

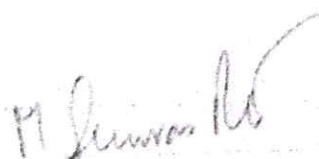

Partner: [chairman@gcet.edu.in](mailto:chairman@gcet.edu.in) with a copy to [apuppala@gcet.edu.in](mailto:apuppala@gcet.edu.in)

This document contains the entire agreement between the parties regarding the subject matter of this MoU, and there are no other promises or condition or any other agreement whether oral or written. In any event this MoU shall supersede any such previous discussions, communications, promise or understanding, whether oral or written.

xii. Amendment of the MoU

During the operation of MoU, circumstances may rise which call for alteration/Modification to his MoU, such alteration/modification shall be mutually discussed and agreed upon in writing with the approval of the appropriate authority of the Parties. Such changes will be formalized in writing as an 'Addendum' to this MoU and will be deemed to be a part of this MoU.

The Parties hereto agreed by placing their respective signatures through their representatives duly authorized

for & on behalf of T-Hub	for & on behalf of TES
 Mr. Mahankali Srinivas Rao Chief Executive Officer	 Dr. Udaya Kumar Susarla Principal





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P 991500

SL.No. 17379 Dt: 11/11/2022 Rs.50 /- A. Rajesh Kumar  
Sold to: G.R. Ravinder Reddy A. RAJESH KUMAR  
S/o. W/o. D/o. Ravi Reddy LICENSED STAMP VENDOR  
For Whom: M/S Geethanjali Engg College with L. No.15-17-018/2011, R.L.No.15-17-061/2020  
H.No.7-121, Beside Sub-Registrar Office  
Ghatkesar (V & M) M.M. Dist 501-301  
Cell: 9393366050, 9392134425

Master Consultancy Agreement


This Master Consultancy Agreement ("Agreement") is signed on 4<sup>th</sup> April 2023 (herein after referred to as "Effective Date").

Between


Geethanjali College of Engineering and Technology (hereinafter referred to as "GCET"), having its registered office at Survey number 33 & 34, Cheeryal Village, Keesara, Telangana - 501301, represented by Principal, Professor Dr. Udaya Kumar Susarla GCET (which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) of the FIRST PART

and

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Master Consultants Mr. Sudhakar Sagi (hereinafter referred to as "SS"), Mr. Manoj Kumar Bada Ghar Wala (hereinafter referred to as "MB") residents of Hyderabad, Telangana (which expression shall, unless repugnant to the meaning or context thereof, be deemed to include his/her successors and assigns)

"Party" shall mean GCET or Consultants and "Parties" shall mean Consultants and GCET together.

## WHEREAS

- A. GCET enables and empowers an ecosystem hungry for innovation. Based out of Hyderabad, India, it is one of India's pioneering education engineering colleges that empowers next-generation Engineers and their innovations. It uses the Triple Helix model of innovation based on interaction and collaboration between industry, academia, and government. GCET also provides startup ecosystem for its students build innovation and entrepreneurship.
- B. As part of its service offerings to the startup community, GCET is conducting a series of outcome-based programs for emerging technology startups. (Hereinafter referred to as **The Program.**)
- C. The Consultants are individuals who can offer guidance on how to manage and execute resources and navigate potential areas of improvement, threats and liabilities in a startup's growth journey. Through this, the consultants can help a startup in reaching the inflection point in their business operations.
- D. GCET has approached the Consultants for availing their services as part of the program as per recital B above.

Now, therefore, in consideration of the mutual promises hereinafter contained, the Parties hereto agree as follows:

### 1. Definitions

- a. "**Agreement**" shall mean this Agreement along with all schedules and annexure attachments hereto and includes all amendments and modifications hereof as may be mutually agreed between the Parties, in writing.
- b. Both parties may find it beneficial to disclose to the other party certain information on or after the Effective Date, including, without limitation any idea, trade secrets, finding, research, data, specification, process, technique, algorithm, architecture, know-how, invention, design, manufacturing, plan, drawing, sketch, product schematic, document, manual, report, study, photograph, sample, program, source code, object code, prototype, customer list, price list, pricing methods, product description, business plan, business concepts, marketing plan, financial information, startup feedback, or work in process. Such information, which is provided in written, encoded, graphic, or other tangible form, shall be deemed to be confidential and proprietary if it is clearly marked confidential. If the information is provided orally, it shall be deemed to be confidential and proprietary if so, identified by the disclosing party at the time of such disclosure. Both the parties shall confirm, within five (5) days of making any oral

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confidential statements, that such information was confidential and proprietary and failure to provide such statement shall not affect the nature of the information disclosed or detract from the protection afforded under this Agreement if such information was identified as confidential or proprietary when orally disclosed. The information disclosed as set forth above shall be deemed "Confidential Information."

c. "Effective Date" shall mean and include the date mentioned hereinabove.

## 2. Objective

The purpose of this engagement is to identify innovative ideas of students and/or faculty members, which can potentially be startups and mentor them in their journey of growth towards developing minimum viable product and successful deployment in the market.

## 3. Qualification of Consultants

- Demonstrated expertise with 15 years of experience in areas like product management / go-to market / business management / founder mindset / investment readiness / branding / marketing / financial services and scalability.

## 4. Scope of work

By end of the cohort, at least 5 startup companies out of the 15, will be reaching the market readiness level. Also as per the month wise schedule mentioned below the outcomes would be measured in terms of the following:

- Service/product identification
- SWOC and synergies
- Hook for the Product /service
- Market positioning and share
- Go-To-Market strategy
- Incorporation of company
- Pitch deck for presentation and Raising funds

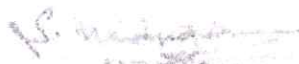
## 5. Time schedule for the entire duration is defined as twelve calendar months


### Month 1

- Introduction to startup eco-system
- Ideas/Concept Funneling
- Team building
- Essentials for setting up a 'Startup', identifying co-founders etc

### Month 2

- Service or Product identification
- Framing Vision and mission for the startup

  
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- Alignment with respect to market product/services
- The 4P framework (Product, price, people, packaging/presentation) for marketing

#### Month 3

- Market Analysis
- Synergies
- Gap analysis
- SWOC analysis

#### Month 4

- Fine tuning of product service proposals and arrive at feasible offerings
- Solutions/Business models
- Product
- Unique Selling Proposition (USP)
- Attracting and hooking the customer
- Retention of the customer

#### Month 5

- Competitive Landscape
- Size
- Growth
- Total acceptable market TAM, SAM, SOM etc

#### Month 6

- Road Map for Short and medium terms

#### Month 7

- Go to Market Strategy

#### Month 8

- Future Business Verticals
- Potential spinoffs

#### Month 9

- Pitch deck

#### Month 10

- Mock pitching sessions
- Competitions

#### Month 11

- Investors profile & Screening

#### Month 12

- Fund Utilization and Financials

#### 6. Process of execution:

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Cheerla (A), Keesara (B), Medchal (D), Telangana-501107

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Cheerla (A), Keesara (B), Medchal (D), Telangana-501107



To review the progress of all planned activities, a panel of reviewers is setup consisting of following members.

#### Review Panel

- Dr. Anil Kumar Puppala, In-charge of Incubation Center.
- Mr. Manoj Kumar Bada GharWala (Master Consultant 1)
- Mr. Sudhakar Sagi (Master Consultant 2)
- Dr. Vallathan G, Assoc. Prof., / Prof. OVPR Siva Kumar, Dept. of I.C.T.
- Dr. K. Sri Lakshmi, Assoc. Prof., Dept. of CE
- Mr. G. Praveen Kumar Asst. Prof., Dept. of CSE
- Mr. K. Venkatesh Asst. Prof., Dept of ME
- Mr. Sk. Akbar Assoc. Prof., Dept. of CSE (AI & ML.)
- Dr. Sita Madhavi Prof., Dept. of MBA


**Periodicity of reviews:** A monthly review will be setup by the in-charge of the incubation center during the first week in off-line mode


#### Review

- Faculty and student feedback for respective event will be taken into account.
- Feedback from the student mentees/cohorts also will be considered.
- Course corrections will be recommended based on the feedback by mentors / mentees cohorts.
- Review of the previous course corrections will be done.
- Timely completion of planned events in addition to the feedback by students and faculty members will be reviewed.
- Consultants feedback on the satisfactory tasks completion by the startups/mentees
- The action items / recommendations from the monthly reviews are expected to be followed up by all stake holders religiously.

#### 7. Roles & Responsibilities

- a. The consultation sessions are outcome driven. Consultants will do their best to help the Start-ups achieve their goals through the intervention.
- b. The Consultants should complete and attend sessions scheduled with start-ups to understand the start-up as per the schedule and frequency that is mutually decided by the Consultant and GCET.
- c. The Consultants shall provide non-biased or non-prejudicial advice to the start-ups with the full intent of helping the startup.
- d. The Consultants shall verify and validate that any advice given, tools/methodologies used, documents or artifacts provided do not violate any copyrights or intellectual property claims of any other organization or person and will be solely responsible for such violation.
- e. If a startup attached to the Consultants has not attended three (3) sessions consecutively, the startup will be dropped from the consultation unless a strong reason validates their absence. Also in such situation the startup founders are liable to Pay the entire cohort fee to the GCET.
- f. The startups for any reasons opt out from the cohort then in that case too they are liable to pay back the cohort fees in full to GCET.

  
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(Autonomous)  
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- g. The clauses 7.e and 7.f will be executed in detail as founder's agreement between the startups and GCET which will cover several other aspects.
- h. GCET/respective HoDs have to ensure students are available for sessions as per the schedule.
- i. Review committee members (apart from master consultants) to attend entrepreneurial, startups related sessions and trainings to enhance their understanding.

### 8. Term and Termination

- a. This MoU is valid for a period of Twelve Months with the effect from 3<sup>rd</sup> April 2023
- b. The term of this Agreement will commence on its Effective Date as defined in this Agreement and will continue in effect for the period of One (1) year. However, the two parties, on mutual agreement may engage for future cohorts.
- c. Any Party may terminate this Agreement for any reason or for no reason at any time by providing, not less than thirty (30) days of written notice to the other Parties. On such occasions the financials for the program also have to be mutually agreed upon.
- d. In the event of termination of this Agreement, none of the Parties shall have any obligation to continue the activities set forth herein, and all obligations and rights of the Parties shall terminate, except for Sections 7 (Confidential Information), and 8(j) (Governing law) of this Agreement, which provisions shall survive expiration or termination.
- e. Upon termination of the agreement, the parties agree to promptly return to each other all proprietary and confidential information of the other Parties.


### 9. Terms of Payment


- a. GCET will pay the Consultants Rs. 75,000/- (Rupees Seventy five thousand only) per startup as documented by the Program plan.
- b. The Consultants shall be eligible to raise the invoice as per the payment schedule detailed out in the annexure payment schedule for the services rendered.
- c. All invoices raised in accordance with this Agreement will be settled by GCET within SEVEN (7) days of presentation of the undisputed tax Invoices by the Consultants.
- d. The invoice shall be raised only upon confirmation by the Review Panel (defined in Section 6 above) that the job has been executed successfully, as per the agreed scope, deliverables as per mutually agreed quality and timelines.

### 10. Confidential Information

- a. The Consultants understand and acknowledge that whether during performance of this Agreement or otherwise, they will receive or become aware of Confidential Information of the other Party. They further agree not to use the Confidential Information in any manner other than in relation to the Agreement.
- b. Both Parties hereby agree that Confidential Information shall not include any of the following: (i) information that is independently developed by the Party without any use of and/or access to the Confidential Information as established by the Party by appropriate documentation; (ii) information that is lawfully received free of restriction from a third party having the right as of the date of such disclosure to so furnish such Confidential Information without any breach of the confidentiality obligation; (iii) information that is in the public domain at the time of disclosure

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Geethanjali College of Engg. and Tech.  
(Autonomous)  
Cheerayal (M), Keesara (RA), Medchal (D), Telangana-501201

  
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or which thereafter becomes part of the public domain through no wrongful act of the Party, (iv) information that, at the time of disclosure to the Parties, was known to be free of restriction as evidenced by appropriate documentation, (v) information that Parties agree in writing is free of such restrictions

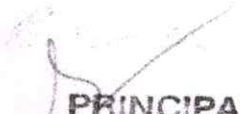
- c. The Consultants agree to maintain and to ensure that all his/ her employees and affiliates maintain the confidentiality of the Confidential Information in the same manner and degree as it protects the confidentiality of its most important confidential information.
- d. Nothing in this clause shall prohibit or restrict the Consultants from disclosing any Confidential Information to the extent to which the same is required to be disclosed by law, regulation or pursuant to an order of a competent authority.

## II. General Provisions

- a. **No Breach:** In signing below, both the parties agree and acknowledges that they are not breaching any duty of confidentiality or any restrictive covenants to any person(s), including but without limitation, to their previous/ current employer.
- b. **Amendment:** No change, amendment, or modification of any provision of this Agreement shall be valid unless set forth in a written instrument signed by all the Parties.
- c. **Entire Agreement:** This Agreement sets forth the entire agreement and supersedes all prior or contemporaneous agreements and representations, written or oral, of the Parties with respect to the transactions set forth herein, all of which are excluded, except for fraudulent misrepresentations. The Parties acknowledge that as of the date hereof, no binding commitments exist between the Parties with respect to the subject matter of this Agreement except as may be provided herein.
- d. **Liability and Consequential Damages Waiver:** Except for breach of any party's confidentiality obligation or violation of any party's intellectual property rights, notwithstanding anything else to the contrary herein, no party shall be liable to the other in contract, or howsoever arising for any direct, incidental, indirect, punitive, special, or consequential loss or damages of any kind, or for any loss of use, loss of business, opportunity, goodwill, or loss of profit.
- e. **Severability:** If any provision of this Agreement conflicts with the law under which this Agreement is to be construed, or if any such provision is held invalid by a court with jurisdiction over the Parties to this Agreement, such provision shall be deemed to be reslated to reflect as nearly as possible the original intentions of the Parties in accordance with applicable law, and the remainder of this Agreement shall remain in full force and effect.
- f. **Dispute Resolution:** Both Parties agree that any dispute between the Parties relating to this Agreement will first be submitted to amicable settlement. To this effect, an executive of GCET and the Consultants shall promptly meet and confer to resolve such dispute through good faith consultation and negotiation. In the event the said dispute/s are not settled within 30 (thirty) days of the arising thereof, the same shall finally be settled and determined by arbitration in accordance with the Arbitration and Conciliation Act, 1996 or any amendment thereof. The place of arbitration shall be Hyderabad and the language used in the arbitral proceedings shall be English. A sole arbitrator shall conduct arbitration. The sole arbitrator shall be decided and appointed by both the Parties. The arbitral award shall be in writing and shall be final and binding on each party and shall be enforceable in any court of competent authority. Pending the submission to arbitration and thereafter, till the tribunal renders its award or decision, the Parties shall, except in the event of termination of this Agreement or in the event of any interim order award is granted under the aforementioned Act, continue to perform their obligations under this Agreement.

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Chevral (M), Keesara (R), West Godavari District, Andhra Pradesh



**Annexure:  
Payment schedule**

Payment Schedule	
Payment Split	Activity
35%	Initial payment, post selection of cohort
25%	End of phase 1
20%	End of phase 2
20%	End of phase 3
<b>Terms and Conditions</b>	
Students, startup requiring hardware, software support will be provided by the college	
Technology development support will be provided by the college	
Innovation made during the cohort, consultants claim to be discussed with startup	
Success fees towards getting a grant for a startup, consultants can discuss with the startups	

The Fees agreed upon for the cohort is 75,000 INR per startup with roughly around 17 startups to be enrolled for the program. This fee is very much reasonable and has been arrived at after lot of discussions and deliberations. The industry standard for such cohorts organized by T Hub or ISB would charge anywhere between 1.2 to 1.5 lakh per startup.


**Program and Mentors Profiles**

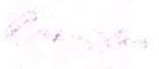
This cohort's mission is to learn, support, and inspire. This has been specifically defined for entrepreneurs, innovators, creators, and community members alike to come together and explore the entrepreneurial journey. This cohort is built on the notion that entrepreneurs do better when they have access to each other and the greater community that supports them.

GCET start-up cohort program is a twelve month long, in-person, entrepreneurial course for student innovators looking to grow. Training sessions heavily focus on primary idea or concept building, market research, service or product base technology, identifying the current gaps, market potential, building a prototype, testing phase and building out a three and six-month plan. Each session is led by an experienced facilitator.

Participants receive 1:1 mentoring with business professionals in the community, access to the vast Emerging ecosystem with network of supporters, mentors and training for speaking opportunities, at various forums to demonstrate the MVP.

This program will be, in-person courses and are designed for those leading an early-stage start-up. Companies may be pre-revenue, but we strongly recommend that applicants have a well-established idea for a business before applying. Any industry and business model are welcome. The Startup cohort is designed for underrepresented and underinvested founders to build a community with other founders of similar identity. All entrepreneurs know the struggle of starting up, and we work to connect these founders and creatives together to solve problems and create a colony of like-minded

  
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 Gyanjyoti, Khasara (M), Meerut (U), Uttar Pradesh

  
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 (Autonomous)  
 Gyanjyoti, Khasara (M), Meerut (U), Uttar Pradesh




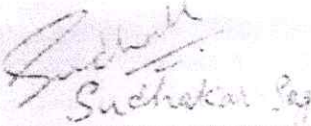
**Independent Contractors:** The Parties to this Agreement are independent contractors. None of the Parties is an agent, representative, or partner of the other Party. None of the Parties shall have any right, power, or authority to enter any agreement for, or on behalf of, or incur any obligation or liability of, or to otherwise bind, the other Parties. This Agreement shall not be interpreted or construed to create an association, agency, joint venture, or partnership between the Parties or to impose any liability attributable to such a relationship upon the Parties.

**h. No Waiver:** The failure of any Party to insist upon or enforce strict performance by the other Party of any provision of this Agreement, or to exercise any right under this Agreement, shall not be construed as a waiver or relinquishment of such Party's right to enforce any such provision or right in any other instance.

**i. Notice:** Any notice, approval, request, authorization, direction, or other communication under this Agreement shall be given in writing, directed to the addresses of the Parties set forth above, and shall be deemed to have been delivered and given for all purposes, (i) on the delivery date if delivered by electronic mail; (ii) on the delivery date if delivered personally to the Party to whom the same is directed; (iii) in one (1) business day after deposit with a commercial overnight carrier with written verification of receipt; or (iv) five (5) business days after the mailing date whether or not actually received, if sent by registered post or any other means of rapid mail delivery for which a receipt is available to the Contact at the address of the Party to whom the same is directed.

**j. Governing Law:** This Agreement and any action related thereto shall be governed, controlled, interpreted, and defined by and under the laws of India, except for any conflicts of laws principles, and the parties submit to the exclusive authority of the Courts at Hyderabad.

This Agreement may be signed in any number or counterparts, each of which, when signed and delivered, shall be an original, but all such counterparts shall constitute the same instrument.

Accepted and Agreed	Accepted and Agreed
for GCET	Consultants
 <b>PRINCIPAL</b> Geethanjali College of Engg. and Tech. (Autonomous)	 <b>Sudhakar Reddy</b>

Cheeraj (M), Keerana (A), Medchal (D), Telangana-501501

Witness

1. Dr. Anil Kumar Puppala
2. Prof. O.V.P.R. Siva Kumar

Witness

B. KIRAN KUMARI

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individuals supporting one another.  
The program during its entire duration will touch upon the following topics:

- Concept or idea generation
- Market pull or market push
- Service or Product
- Vision and Mission Statements
- Choosing or identifying co founders
- About Business: Landscape, problem statement, gaps in current market
- Market Size, Competitive landscape, size growth, TAM, SAM, SOM etc.
- Go to Market strategy
- Offerings: Solution, Product Demo USP, Hook, Retention
- Business model
- Road map: short and medium term
- Future Business verticals: potential businesses and spin offs
- Pitch Deck
- Mock pitching sessions
- Investors profile and screening.
- Fund Utilization and Financials

The Program will be run through professionals from diversified fields. The profiles of the Principal mentors Mr. Sudhakar Sagi and Mr. Manoj kumar Bada Ghar Wala are provided below:

### **Sudhakar Sagi**

A chemical engineer by qualification, have completed masters in Germany and then a MBA in International Business from U.K. Experience of 18 years working in Europe in the waste management sector and have worked on international projects across Asia, Europe, North America. Worked on the Technology Transfer project between the U.K. Govt and Indian Govt to tackle the problem of open field stubble burning in North India. During this time developed various technologies to handle straw in an effective manner and also have set up plant to address the issue. The project has been rated outstanding by the DST and EPSRC the funding agencies. In the year 2019 moved back to India and decided to start a company in the domain of soil health and carbon sequestration which is one of the primary agendas of the Govt of India. Worked with Murugappa Group to strategize their new business development. Have established a plant to convert their waste stream bagasse residue from sugarcane crushing to pellets for use in their boilers. The plant was set up in record time of 6 months right from planning to commissioning. Have worked with Nagarjuna Fertilizers in Hyderabad to start a new business for their low glycemic sugar products. Have been advising and consulting for several waste to energy companies in the USA. Have mentored closed to 25 start-ups in both service as well as product based organisations. Currently working with T hub in the capacity of mentor and associated with various startup programs such as Rubrix, AIC sustainability program, lab 32 etc.

### **ACADEMIC CREDENTIALS:**

- MBA (Intl Business) Aston Business School, Aston University Birmingham, UK in 2017
- M.Sc. (Chem.Engg) Friedrich Alexander University, Erlangen, Germany in 2003

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### NOTABLE ACCOMPLISHMENTS ACROSS THE CAREER

- Got interviewed by BBC and featured in Prime time for project ENERGY Harvest in 2017
- Awarded by Rotary International Punjab Chapter for bringing change in livelihoods of rural communities by bringing in innovative technologies
- Published 2 books and several articles in International Journals
- Acted as a:
  - Member of Standing Committee for Paddy Straw Management in Punjab
  - Former Member of the Board for International Biochar Initiative (IBI)
  - Member of Organizing Committees for various international conferences
  - Chair & Co-Chair of several sessions in international conferences
- Translated business strategy into operations; managed operations
- Developed operational plans to ensure maximum profitability & customer acquisitions
- Led, mentored & monitored performance of team members for ensuring efficiency in process operations and meeting of individual & group targets.

### Manoj Kumar Bada Ghar Wala

#### Mentor key Affiliations:

- Product development at T-Hub, Government of Telangana
- "Mentor of Change", Atal Innovation Mission (AIM), Niti Aayog, Government of India
- United Nations Industrial Development Organization (UNIDO), Low Carbon Facility Accelerator (FLCTD) startups developing solutions for reducing carbon emissions
- Atal Incubation Centre (AIC) Association of Lady Entrepreneurs of India (ALEAP) startups
- AIC - SANGAM, cleantech incubator
- Bala Vikasa International Centre (BVIC), promoting social entrepreneurship

#### Professional Highlights

- Founder Director BadagharWala Technologies Pvt Ltd
- Program Manager, Tata Technologies Pvt. Ltd, India, instrumental in developing Shinrai Backhoe Loader for Tata Hitachi
- Technical Lead, Infosys Limited, India
- Senior Engineer, Caterpillar Inc, USA

#### Education

- Master of Science (MS), Mechanical Engineering, Northern Illinois University, USA
- Bachelor of Engineering (BE), Mechanical Engineering, CBIT, OU

#### Other Details

- Multiple design patents, innovator, technology enthusiast, social entrepreneurship
- Organized and conducted hackathons, ideathons for innovations in Science and Engineering

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Milestones that will be achieved to culminate the end of the phases

Phase 1:

- Product or service identification of the start up
- Naming the Start up
- Market Research, Product Fit
- Team Building
- Identifying resources required to build the Product/service.
- Building the Proof of Concept/prototyping

Phase 2:

- Product testing and feedback
- Developing a market strategy
- Competitions and display of product/service
- Incorporation of startup as Pvt. Ltd or LLP
- Getting the Pitch deck ready
- Mock Presentations

Phase3:

- Identifying what resources or budgets are needed
- Go to Market strategy
- Final Product testing and feedback
- Investors Profile and screening
- Debt/equity Fund raising
- Fund Utilization and financials
- Potential Partnerships or spinoffs
- Product Launch

*Dr. Supra*

*It is signed by*

*by formal letter 19/4/2023*

*[Signature]*

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## **ABTECHVILLE LLP**


12/p, Marri ram reddy colony, Bowenpally, Hyderabad, India, 500011.



## **Geethanjali College of Engineering and Technology**

Cheeryal (V), Keesara(M), Medchal (Dist), Telangana

### **MEMORANDUM OF UNDERSTANDING**

  
**PRINCIPAL**  
Geethanjali College of Engg. and Tech  
(Autonomous)

This Memorandum of Understanding (MoU) is executed on the date 11-08-2023 between

**Party I:**

**ABTECHVILLE LLP represented by Mr. A. Baradwaj, Co-Founder, ABTECHVILLE LLP, 12/p, Marri ram reddy colony, Bowenpally, Hyderabad, India, 500011, Phone: 9010723450.**


**And**

**Party II:**

**Geethanjali College of Engineering and Technology represented by Dr.S.Udaya Kumar, Principal, Geethanjali College of Engineering and Technology, Cheeryal(V), Keccsara(M), Medchal (Dist), Telangana 501301.**

**RESPONSIBILITIES OF PARTY - I:**

1. Conduct technical activities on latest technologies as listed below.
  - a. Technical Boot camps/Workshops
  - b. Hackathons
  - c. Product Development
  - d. Faculty Development programs
  - e. Value added Courses
  - f. Product Mentoring
  - g. Visit to Incubators (J-hub, T-hub, etc...)
2. Provide mentors, speakers, Domain experts for activities planned by both the parties.
3. Session plans and Materials will be shared with participants.
4. E-Certificates will be provided to Participants.

  
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**RESPONSIBILITIES OF PARTY – II:**

1. Host the Activities planned at college.
2. Dates and timings to be provided by the college.
3. Program hosting requirements to be provided such as mike, audio speakers, projector, Hall, systems sufficient for registered participant's strength.
4. Provide food, travel and felicitation for the speakers, mentors, jury, guests invited to the events.
5. To organize programs as per the mutually agreed details. The timing and duration of these and any financial part will be jointly worked out by the two parties.

**DURATION OF MoU**

The duration of this MoU shall be for Two (2) years from the date of signing of the MoU. This MoU shall be terminated for no cause by giving one month advance written notice by either of the parties without any liability on each other.



Signature

(Mr. ARVAPALLY BARADWAJ)  
CO-Founder  
ABTECHVILLE LLP,  
Hyderabad.  
phone: 9010723450  
Email: [abtechville@abtv.in](mailto:abtechville@abtv.in)




Signature

(Dr. UDAYA KUMAR SUSARLA)  
Principal  
Geethanjali College of Engineering and  
Technology, Hyderabad.  
Principal Office: 9182058187  
Email: [info@gcet.edu.in](mailto:info@gcet.edu.in)

**Witness:**

1. *C. N. S. N. S. N.*
2. *Dr. B. Nagamani*



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