

**GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY**  
**UGC Autonomous**  
**CHEERYAL, KEESARA, Medchal Dist.**

**Department of Freshman Engineering**

**Design Thinking Club**

**2019-20**

**Design Thinking Workshop**

A Workshop on 'Design Thinking' was organized on 07-09-2020. Mr. Abhimanyu Bharadwaj, Founder 2IID and Launch Space explained the role of Design Thinking process in innovation and turning ideas into businesses. Today, Design Thinking is applied in all areas of business to improve the process, product and for greater customer satisfaction. He explained the role of empathy in the process of innovation. Nearly 100 B.Tech I year students participated in the workshop.



Foot operated Sanitizer machine was prepared by Mechanical Students- Outcome of Design Thinking Workshop



Completed by  
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2. OREGUNTA SAI  
VARUN  
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3. CHADA SRIPADA  
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